



THE AMERICAS LODGING  
INVESTMENT SUMMIT



## ALIS “EXPERIENCE SPONSORSHIP” OPPORTUNITIES

**FOSTER RELATIONSHIPS, DEVELOP LEADS,  
AND INCREASE BRAND AWARENESS AT THE  
LEADING AND LARGEST HOTEL INVESTMENT  
CONFERENCE IN THE WORLD.**

For nearly 20 years, ALIS has delivered an unrivaled combination of compelling content, top-tier delegates, and extraordinary networking opportunities. In January 2020, nearly 3,100 delegates attended the ALIS conference in Los Angeles. If you are looking to connect with hotel leaders focused on investing and developing hotel real estate, you can't afford to miss ALIS -- where deals are done!

**20<sup>th</sup> annual ALIS**  
July 26-28, 2021  
JW Marriott/Ritz-Carlton  
Los Angeles L.A. LIVE.

**7<sup>th</sup> annual ALIS Law**  
July 25-26, 2021  
Courtyard/Residence Inn  
Los Angeles L.A. LIVE.

### ALIS DEMOGRAPHICS

- **45,000+ Delegates**  
For almost two decades, ALIS has provided a space for over 45,000 industry leaders to facilitate connections, share information, and collaborate, all while helping to shape the future of the travel and hospitality industries.
- **ALIS 2020 Statistics**  
1 in 3 companies were Debt/Lenders, Equity/Investors, or Development firms.  
  
1 in 3 delegates held the title of Chairman, CEO, President, Partner, Owner, or Principal.  
  
95% of delegates were from the US and 5% hailing from 22 other countries.  
  
Over 56% of delegates reported meeting more than 6 individuals at ALIS who could become potential assignments or partners.

For more information, please contact  
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[WWW.ALISCONFERENCE.COM](http://WWW.ALISCONFERENCE.COM)

# ALIS “EXPERIENCE SPONSORSHIP” OPPORTUNITIES

The Americas Lodging Investment Summit (ALIS) turns 20 in 2021! The ALIS team is delighted to provide brand-new opportunities for companies to make an impact among the hotel industry’s leaders. While ALIS conference sponsorships focus on companies investing and developing hotel real estate, ALIS “Experience Sponsorships” focus on unique opportunities during the conference that allow key industry suppliers/vendors to gain visibility among the ‘Who’s Who’ in the hotel investment community.

## CONTINENTAL BREAKFASTS SPONSORSHIP

Two Continental Breakfasts will be offered to ALIS delegates on Tuesday and Wednesday mornings during the conference from approximately 7:00am-8:00am. The F&B offerings will include hot and cold items and will be compliant with CDC/California/LA County health and safety guidelines.

## NETWORKING BREAK SPONSORSHIP

A Networking Break will be offered to ALIS delegates on Tuesday morning during the conference. The F&B offerings will include an assortment of packaged snacks and beverages for attendees to grab and take with them.

## NETWORKING LUNCH SPONSORSHIP

Monday’s Networking Lunch will take place from approximately 11:00am-2:00pm during ALIS outside on the West Road with additional indoor seating in the Gold Ballroom and Foyer. Lunch offerings will be pre-packaged, and all delegates must be seated when eating or drinking (unless CDC/California/LA County guidelines change).

## COFFEE SPONSORSHIP

ALIS delegates drink coffee by the gallons! One company can exclusively sponsor every last drop of the liquid gold as our urns never run dry. Coffee is available to all delegates Monday through Wednesday during ALIS programmed conference hours at three different stations throughout the conference space.

## DEAL OF THE YEAR AWARDS SPONSORSHIP

Sponsorship of the annual Deal of the Year Awards presentations on the main plenary stage on Wednesday during ALIS. These presentations will also be streamed to the in-house guest rooms on the designated ALIS TV channel.

## HEAD SHOT LOUNGE SPONSORSHIP

Sponsorship of a Head Shot Lounge that takes professional photographs of ALIS delegates. The Head Shot Lounge will be operational during ALIS on Monday from approximately 1:00pm to 5:00pm and on Tuesday from approximately 8:00am to 6:00pm during the conference. The photographer determined by ALIS builds a custom data capture form, which delegates complete as part of their photo release. Photos are emailed directly to the delegate. All aspects of the process are branded from start to finish.

## REGISTRATION DESK SPONSORSHIP

Sponsorship of the ALIS Registration Desk, which is typically located in the hotel lobby. Be in front of every delegate that checks in!

## CHILL OUT AREA SPONSORSHIP

The “chill out” space will be in the general proximity to where lunch will be served on the West Road on Monday and Tuesday. It will be open on Monday and Tuesday during the conference from approximately 4:00pm-7:00pm. Seating options for business conversations and friendly catch-up chats will be available outside, as well as in the Gold Ballroom and Foyer. Pre-packaged snacks, as well as canned beer and wine will be available. All delegates must be seated when eating or drinking (unless CDC/California/LA County guidelines change).

## TECH CHALLENGE/TECH LOUNGE SPONSORSHIP

Sponsorship of the annual ALIS Tech Challenge session on Monday and the ALIS Tech Lounge, where the displays of ALIS Tech Sponsors will be located from Monday-Wednesday during ALIS. ALIS Tech Sponsors feature innovative products that help hotel owners and/or operators increase their bottom line!

For more information, please contact  
Jeff Higley, [jhigley@burba.com](mailto:jhigley@burba.com) or Jonathon Zink, [jzink@burba.com](mailto:jzink@burba.com)

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