

AWARD APPLICATION: SUSTAINABLE DESIGN

Note: Property must be completed/operating at time of entry.

TO APPLY PLEASE ADDRESS THE QUESTIONS BELOW AND SUBMIT ALONG WITH ANY SUPPLEMENTAL MATERIALS FILE TO SustainableHotelAwards@HICAPconference.com
(DEADLINE FOR SUBMISSIONS: 15 AUGUST 2022)

1. Entrant Information

Please provide the following information with your submission (as available/applicable):

HOTEL NAME	
LOCATION	
ROOM COUNT	
WEBSITE URL AND OTHER PROJECT URLs	
PRIMARY CONTACT FOR THE APPLICATION	
CONTACT TITLE	
EMAIL ADDRESS	
TELEPHONE NUMBER	
HOTEL OPERATOR	
HOTEL OWNER	
ARCHITECT	
CONSULTANT(S) CONTRIBUTING TO THE ENTRY ATTRIBUTES	
PROJECT REFERENCE NAMES AND CONTACT FOR VERIFICATION OF INFORMATION	

2. Overview

Provide a summary description of the property (as it relates to the initiative), the initiatives/programs for consideration, and why the property should be considered for the Sustainable Design award. (400 words maximum).

3. Innovation

Describe the aspects of the project or property that are most innovative, and least found among peer hotels or which go beyond a certification label that others can equally achieve. (200 words maximum, bullet points allowed).

4. Hotel Investment Audience

Describe why the hotel investment audience should be interested in the application. This can include innovative investment and financing mechanisms, approaches to the project's development, unique strategies, etc. (200 words maximum, bullet points allowed).

5. Technology

Describe the innovative technology utilized in the design of the building, its amenities, FF&E, site water management, renewables, or related operations (300 words maximum, technical specifications and metrics can be submitted separately in the supplemental material).

6. Natural Environment

Describe how the project has considered the natural environment and property's layout within the wider landscape to preserve ecosystems and minimize disruption of biodiversity (200 words maximum).

7. Sense of Place

Describe how the project has incorporated and integrated design elements within the local community in terms of cultural heritage and traditions to support a sense of place and authentic experience (200 words maximum).

8. Construction and Development

Describe innovative elements in the building's construction and development, such as using materials with renewable or circular economy aspects, passive design, biomimicry, permaculture, etc. (300 words maximum, technical specifications and metrics can be submitted separately in the supplemental material).

9. Guest Experience

Describe how the design has integrated aesthetics, guest experience, and innovative design with aspects of sustainability and cultural heritage (200 words maximum).

10. UN Sustainable Development Goals Alignment

The Sustainable Development Goals (SDGs) are a common set of development goals for all communities in every country, to collectively address the world's most urgent yet solvable problems by 2030. Governments, NGOs, and business are aligning and contextualizing their initiatives with the SDGs, helping identify and measure progress and solutions. Adopted in September 2015, the SDGs replaced the Millennium Development Goals, which were in place for the past decade and a half. Countries started to implement the new framework in January 2016. The majority of large businesses, including most hotel chains, are addressing the SDGs. The HICAP Sustainable Hotel Awards also provide the opportunity to relate the hotel industry's efforts to support the SDGs.

Please indicate the **UN Sustainable Development Goals** (<https://sustainabledevelopment.un.org/sdgs>) your project relates to and helps support indirectly through its actions (select multiple):

[SDG 1: No Poverty](#)

[SDG 2: Zero Hunger](#)

[SDG 3: Good Health and Well-Being](#)

[SDG 4: Quality Education](#)

[SDG 5: Gender Equality](#)

[SDG 6: Clean Water and Sanitation](#)

[SDG 7: Affordable and Clean Energy](#)

[SDG 8: Decent Work and Economic Growth](#)

[SDG 9: Industry, Innovation, and Infrastructure](#)

[SDG 10: Reduced Inequalities](#)

[SDG 11: Sustainable Cities and Communities](#)

[SDG 12: Responsible Consumption and Production](#)

[SDG 13: Climate Action](#)

[SDG 14: Life Below Water](#)

[SDG 15: Life on Land](#)

[SDG 16: Peace, Justice and Strong Institutions](#)

[SDG 17: Partnerships for the Goals](#)

11. Hotel Owners for Tomorrow

Hotel Owners for Tomorrow (HOT) is a coalition bringing together hotel owners committed to building a sustainable future and leave a lasting legacy. It is a voluntary, no-cost commitment for owners of hotel real estate supported by brands, network partners, development partners and media to help owners commit to 5 no-cost actions. For more information see www.hotelsfortomorrow.org.

12. Supplemental Information for Award Consideration

In addition to the criteria above, each entry can submit additional detail their exemplary and **quantifiable** sustainable development practices according to the award category criteria so the judges can make informed and appropriate assessments.

- Supplemental information must adhere to the guidelines in the award description:
 - File Format: Microsoft Word, PowerPoint or PDF (keeping in mind File Size restrictions)
 - File Size: **10MB and 20 Pages Maximum**
 - Font: No smaller than 12 point.
 - Language: English
- Please do not use acronyms or abbreviations unless explicit explanation is provided.
- Please feel free to use bullet points where appropriate.
- Please include photos/images as visual support in illustrating core components of your hotel's entry.
- Data charts, tables, and calculations are accepted within the supplemental material.
- Boilerplate content and unrelated initiatives (i.e. program for training at-risk youths in the kitchen for a hotel applying for Sustainable Design) will not be reviewed and risks diluting the application's relevant strengths.